

KSD Insurance News

January 2018

FIGO Pet Health Insurance

Give your entire family the protection they deserve.

What is Pet Insurance?

Pet insurance reimburses you for your dog or cat's unexpected medical bills.

How it works.

Your pet is treated at any veterinarian for sickness or injury. You submit the bill to Figo for reimbursement by simply snapping a photo of your vet bill. Then, you upload the photo via Figo's Pet Cloud mobile app to be reimbursed for the costs in an average of 7 days. It's that easy.



Why do you need it?

Advancements in veterinary medicine save more pets than ever, and those treatments can be really expensive.

Why Figo?

For an average cost of a \$1.25 per day, Figo lets you visit any licensed veterinarian, specialist and ER in the US, Canada or Puerto Rico. Enrollment is easy and Figo's customer care team is accessible by phone, email, text, chat and Twitter.

More than pet insurance.

With your Figo policy, you also receive the first-ever Pet Cloud with mobile app to manage your pet's life. Some features of the Pet Cloud include:

- * Access to your pet's records for travel and emergency
- * Text and email reminders for pet health appointments
- * Lost pet technology using GPS and family text alerts
- * Pet-friendly business locator

Get a quote today and save an additional 5% off with our agency discount:

[GET QUOTE LINK](#)

Still unsure? [See what others are saying.](#)

Community Involvement



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4th Quarter Referral Program Donation and iPad Winner

KSD Insurance was able to donate \$140 to First Place Food Pantry as a result of our referral program. Thank you for everyone who referred their friends and family and made this donation possible!

The winner of the December 2017 iPad drawing was Ken Larrison. Congratulations and thank you for referring business to KSD Insurance.

See below for more information regarding the KSD Insurance referral program and how you can participate.



KSD Insurance referral program



The Koverman Staley Dickerson Insurance Agency "Help our Community" Referral Program

Your referrals mean the world to us. We work hard to earn each referral with great service and appreciation for your business every day. As our way of saying thank you, we're kicking off our new "Help Our Community" referral program. We love supporting the charitable efforts in our community, so we've tied referrals and charitable giving together. Here's how it works:

What qualifies as a referral? A referral is when we get a call for a quote from someone saying you referred them to us.

* For every referral we receive, we will donate \$10 to a local charity (we will choose a charity to

work with each quarter).

That's it. The person you refer doesn't have to purchase a policy or obtain a quote from us for your referral to count. There are many worthy charitable organizations in our community. Help us help them!

Added Bonus

If we write business from the referral, we will give the person who gave us the referral a \$10 gift card. We have several different gift card options to choose from!

In addition, if your referral becomes one of our customers, your name is entered into our semi-annual referral drawing.

How does the drawing work?

- * Semi-annually, we will draw a winner of an iPad (June and December).
- * Each referral that becomes a customer of KSD Insurance equals one entry into our semi-annual drawing.
- * We'll announce who won in our monthly newsletter and on our Facebook page.
- * We will ask that you allow us to take your picture as the winner and post it on social media.

Our referral program is open to anyone, whether they're a client or not.

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Covington Office - 16 E Wright Street - 937.473.0330
New Carlisle Office - 128 N Main Street - 937.845.3596
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